

## JOSEPH ALLEN PRATT

### PERSONAL DATA

Cullen Professor of History and Business, University of Houston  
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Date of Birth: October 6, 1948      Marital Status: Married, One child

### EDUCATION

Ph.D. and M.A., History, Johns Hopkins University (1976)  
B.A., History-Economics, Rice University (1970)

### BOOKS:

The Growth of a Refining Region. Greenwich, Conn.: JAI Press, 1980. 297 pp.

But Also Good Business: Texas Commerce Banks and the Financing of Houston and Texas (with Walter Buenger). College Station, Texas: Texas A&M University Press, 1986. 450 pp.

The Rise of the Corporate Commonwealth: U.S. Business and Public Policy in the Twentieth Century (with Louis Galambos). New York: Basic Books, 1988.

A Managerial History of Consolidated Edison of New York. New York: Consolidated Edison, 1988.

Baker & Botts in the Development of Modern Houston (with Kenneth Lipartito). Austin: University of Texas Press, 1991.

From Texas to the East: A Strategic History of Texas Eastern Corporation (with Christopher Castaneda). College Station: Texas A&M University Press, 1993.

Offshore Pioneers: A History of Brown & Root Marine (with Ty Priest and Chris Castaneda). Houston: Gulf Publishing Company, 1997.

Builders: Herman and George R. Brown (with Chris Castaneda). College Station: Texas A & M University Press, 1999.

Prelude to Merger: A History of Amoco Corporation, 1973-1998. Houston: Hart Publications, 2000.

Voice of the Marketplace: A History of the National Petroleum Council (with William

Becker and William McClenahan). College Station: Texas A & M University Press, 2002.

Articles:

"Politics and the Theory and History of The Growth of the Firm," Proceedings to the Business History Conference, Second Series, Volume Three, Indiana University, 1975.

"Regional Development in the Context of National Economic Growth," in Glenn Porter (ed.), Regional Economic History: The Mid-Atlantic Area Since 1700 (Eleutherian Mills-Hagley Foundation, 1976).

"The Modern Petroleum Industry: A Review Essay," California Management Review (Spring 1978).

"Growth or a Clean Environment," Business History Review, (Spring 1978).

"Natural Resources and Energy," in Encyclopedia of American Economic History (Charles Scribner's Sons, 1980).

"The Ascent of Oil: The Transition from Coal to Oil in Early Twentieth Century America," in Lewis Perelman (ed.), Energy Transitions: Long-Term Perspectives (Westview Press, 1980).

"The Petroleum Industry in Transition: Antitrust and the Decline of Monopoly Control of Oil," Journal of Economic History (December 1980).

"Letting the Grandchildren Do It: Environmental Planning During the Ascent of Oil as a Major Energy Source," The Public Historian (March 1981).

"Organizing Information About the Modern Oil Industry in the Formative Years of the American Petroleum Institute," Proceedings of Business History Conference (1981).

"The Oil Pollution Crisis of the 1920's: Organizational Responses to the Problems Generated by Technological Change," Economic and Business History Society Conference, Proceedings, 1981.

"Creating Coordination in the Modern Petroleum Industry: The American Petroleum Institute and the Emergence of Secondary Organizations in Oil," Research in Economic History (Greenwich, Conn.: JAI Press, 1984).

"The Department of Energy," in Donald Whitnah (ed.), Government Agencies, Greenwood Encyclopedia of American Institutions, 1984.

"Business and Public Policy: The Uses and Limits of Strategic-Structural Analysis," Business and Economic History, Second Series, Volume Fifteen, 1986.

"'An Intent to Terrify': State Antitrust in the Formative Years of the Modern Oil Industry"

(with Mark E. Steiner), Washburn Law Journal, Volume 29, Number 2, 1990.

### **TEACHING FIELDS:**

History: Business history, history of regulation, history of petroleum industry, public history

Business: Business and public policy; managing in a regulated environment; the international environment of business.

### **TEACHING EXPERIENCE:**

University of California, Berkeley, Assistant Professor, School of Business, 1976-1981; Associate Professor, 1981.

Harvard Business School, Visiting Associate Professor, Fall 1981.

Texas A&M University, Associate Professor of History, 1981-1986.

University of Houston, NEH-Cullen Professor of History and Business, 1986-present.

University of Houston, Executive Director, Scholars' Community, 1997-2001.

### **APPLIED RESEARCH EXPERIENCE:**

Papers of Dwight Eisenhower (Johns Hopkins) - Research Assistant, 1971-1973.

U.S. Army Corps of Engineers (Washington) - author of a history of oil pollution control efforts of the Corps, 1980-1981.

Department of Energy (Washington) - Visiting Scholar, 1979-1980.

Standard Oil of California (San Francisco) - Director, SoCal Oral History Project, 1978-1980.

Consolidated Edison (New York) - author of A Managerial History of Consolidated Edison, 1980-1983.

Texas Commerce Bank (Houston) - Director and Co-author of History Project, 1982-1986.

Baker & Botts law firm (Houston) - Director and Co-author of History Project, 1985-1988.

Texas Eastern Corporation, Director and Co-author of History Project, 1987-1992.

Panhandle Eastern Corporation, Director of History Project, 1991-1996.

Brown & Root, Director and Co-author of History Project, 1996-1997.

National Petroleum Council, Director and Co-author of History Project, 1996-1998.

Amoco Corporation, Director and Author of History Project, 1997-present.

Shell Oil, Director of History Project, 1998-present.

### **PROFESSIONAL ORGANIZATIONS:**

Economic and Business History Conference

Business History Society

Organization of American Historians  
 American Academy of Management: Social Issues in Management  
 International Association for Business and Society

## **HONORS AND AWARDS**

### Rice University:

1970: Phi Beta Kappa  
 1966-70: National Merit Scholar

### Johns Hopkins:

1975-1976 Resources for the Future Research  
 Fellowship in Natural Resources  
 1974-1975 Rovensky Fellowship in Business History from the  
 Lincoln Educational Foundation

### U.C. Berkeley:

1977 Outstanding Undergraduate Teaching Award, School of Business  
 Administration, UC-Berkeley  
 1978 Newcomen Scroll for the best article published by a recent Ph.D. in the  
 Business History Review  
 1979 Arthur H. Cole Grant-in-Aid, Economic History Association  
 1979-1980 Visiting Scholar, Department of Energy  
 1981 Distinguished Teaching Award, UC-Berkeley

### Texas A&M:

1982 Runner-up, Newcomen Scroll for best book published on  
 business history, 1979-1981

### University of Houston:

1986 NEH-Cullen Chair in History and Business  
 1991 Best Book on Texas History, Texas State Historical Association (for Baker  
 & Botts history)  
 1996 Cooper Industries Award for Outstanding Teaching, University of Houston  
 2000 Houston Alumni Organization, Outstanding Faculty Member in College of Liberal Arts and  
 Social Sciences

## **OTHER ACTIVITIES:**

Executive Director, Scholars' Community, University of Houston, 1997-2001  
 Director, Oral History of the Houston Economy. This on-going project now contains  
 approximately 250 interviews of individuals who helped shape the evolution of  
 the region, with particular emphasis on the oil and natural gas sectors.  
 Editor, Oil and Regional History Series, Texas A & M University Press.  
 Participant in "The Prize," PBS series on the history of the petroleum industry.  
 Participant in "Brother, Can You Spare a Billion," PBS show on Jesse Jones.  
 Advisory Board, Offshore Energy Center Hall of Fame

**CURRENT RESEARCH:**

History of Offshore Oil and Gas in the Gulf of Mexico.